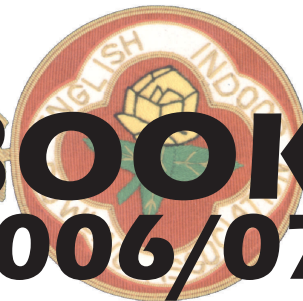




Ad Sales: Peter Hamblin
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Fax +44 (0)871 990 5954
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EIBA YEARBOOK 2006/07



NEW SIZE - NOW A5

BOOKING FORM

To make your booking, please tick all the relevant boxes and fully complete the details below, signing and returning this form by fax to **(0)871 990 5954**. An acknowledgement will be sent as proof of contact.

PLEASE TICK ALL RELEVANT BOXES

STANDARD DISPLAY RATES

	4 colour	Spot	Mono
Full Page	£510 <input type="checkbox"/>	£450 <input type="checkbox"/>	£405 <input type="checkbox"/>
Half Page	£370 <input type="checkbox"/>	£340 <input type="checkbox"/>	£300 <input type="checkbox"/>
Qtr Page	£280 <input type="checkbox"/>	£240 <input type="checkbox"/>	£200 <input type="checkbox"/>

Please note: all prices are subject to VAT where applicable.

Special Positions

Outside back cover	£350 <input type="checkbox"/>
Inside front cover	£250 <input type="checkbox"/>
Inside back cover	£150 <input type="checkbox"/>
Early right hand page	£220 <input type="checkbox"/>
Double page spread (single page rate plus)	£300 <input type="checkbox"/>
Tick if artwork preparation is required	<input type="checkbox"/>

Cost added to standard display rates, subject to availability

Are you an Agency? If Yes, complete below:

Applies to orders from bona fide agencies only: any payment default by an agency will have to be paid by the client advertiser.

UK- based agency discount: 10% non-UK 15%

Name & address of agency:

.....

Agency No.

Your client's Name.....

Are you exempt from VAT. Yes No

Artwork

Publisher to produce. To be supplied in the following way

CD Zip E-mail Disk

Special Instructions:

.....

Detail of person/organisation to be invoiced:

Name:.....

Position:.....

Company.....

Address.....

.....

.....Postcode.....

Telephone:..... Fax:.....

Purchase Order No:.....

Total to be Invoiced ex Vat: £.....

Total In VAT: £.....

Signature:.....

Additional Comments:

.....

Payment: This must be made in £ sterling by Cheque, or bank transfer (details on request). Advertiser will be invoiced on publication, for payment within 30 days. Cancellations will only be accepted in writing not less than 10 days in advance of advertising deadline - 15th June 2006. After that date a 50% fee will be charge up to going to print, after that date the full fee will be due.

Mechanical Data

	Depth	Width
Trim Size A5	210 mm	147.5 mm
Full page	190 mm	123 mm
Half Page	90 mm	123 mm
(vertical)	190 mm	58 mm
Qtr page	90 mm	58 mm
(horizontal)	42 mm	123 mm

Accepted Formats

Digital; Quark Xpress, Photoshop, Illustrator or pdf files. Scans in tif, jpg, or eps. PC formatted CD preferable, but Mac also accepted. Word or Publisher files accepted in PC with prior agreement. Screen: 175lpi (350dpi).

Advertising rates 2006/07